



**Saturday, December 30**

**8:00 - 9:30 AM**

**Downtown Atlanta**

Long regarded as the official kickoff for game day, the Chick-fil-A Peach Bowl Parade presented by Lions Clubs International spreads football festivity throughout Downtown Atlanta. Beginning at the intersection of Centennial Olympic Park & Baker Street, this free event concludes at FanFest in the Georgia World Congress Center.

Come watch the pageantry of floats, classic cars, cheerleaders, mascots, award-winning marching bands and much, much more!

Sign up on our CGCC Events page or click [HERE](#).

Convertibles and Coupes are needed.

On parade morning we'll assemble at [Max Lager's Woodfire Grill and Brewery](#), 320 Peachtree Street. We're invited to come in and enjoy the VIP Reception Breakfast from 5:00am to 8:00am. Around 6:45am everyone needs to head out to their cars where we will ride a short distance up the street to stage on Simpson at Centennial Olympic Park.

See you there!

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